

# CAN

agua y  
energía...

**21**  
**22**  
OCT  
2026

**infecar**  
Feria de Gran Canaria

Recinto Ferial de Agüimes

# CAN

agua y  
energía...

SPONSORSHIP DECK 2026



## Interested in becoming a sponsor?

Here's everything you need to know.

# What is CANAGUA Y ENERGÍA?

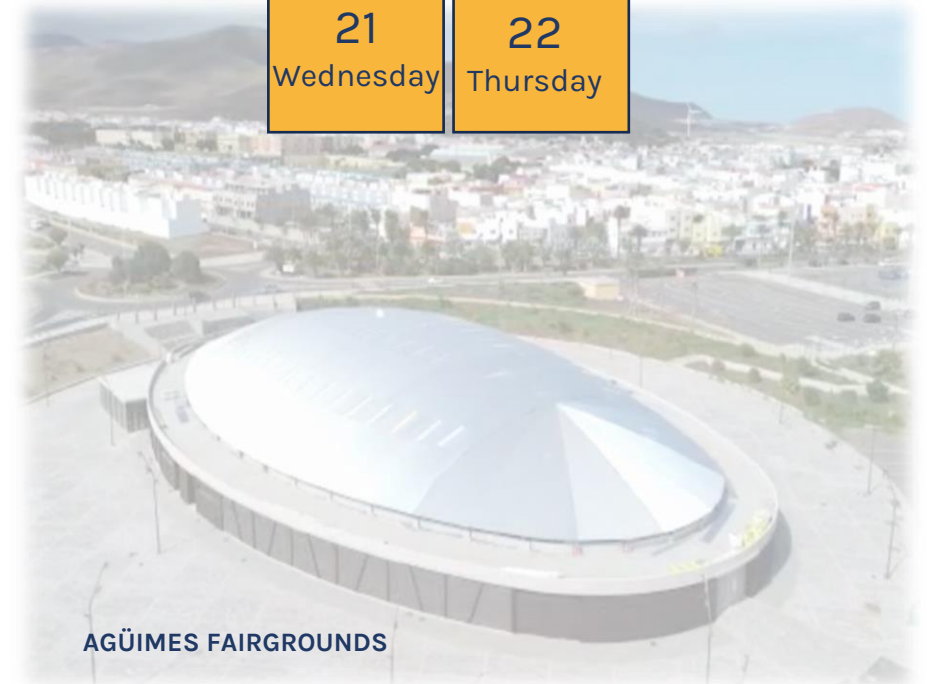
**CANAGUA Y ENERGÍA** is the Canary Islands' leading trade fair focused on innovation and the efficient management of water and energy resources. Sponsored by the Cabildo de Gran Canaria and organized by Infecar, Feria de Gran Canaria (Gran Canaria's Fairgrounds), in collaboration with the Gran Canaria Island Energy Council (CIEGC) and the Gran Canaria Island Water Council (CIAGC), the event—now in its 15th edition—has become a must-attend for professionals in the renewable energy and energy efficiency sectors.

This **water and energy fair** serves as a strategic hub, bringing together key regional and national stakeholders under one roof to foster debate and innovation, exchange cutting-edge ideas, and create new business opportunities in water management and green energy.

On this occasion, the **CANAGUA Y ENERGIA Fair** will be held from **21<sup>st</sup> to 22<sup>nd</sup> October 2026**, at the **Agüimes Fairgrounds**.

SAVE THE DATE AND JOIN US

OCTOBER	OCTOBER
21 Wednesday	22 Thursday



# Fact Sheet

<b>EDITION</b>	15 <sup>th</sup> edition
<b>FREQUENCY</b>	Biennial
<b>DATES</b>	From 21 to 22 October 2026
<b>OPENING HOURS</b>	Wednesday & Thursday: 10:00 AM – 6:00 PM
<b>VENUE</b>	Agüimes Fairgrounds
<b>TARGET AUDIENCE</b>	Industry Professionals
<b>KEY SECTORS</b>	Renewable Energy, Energy Efficiency & Savings, Desalination, Water Treatment & Reuse, Water Transport & Storage
<b>ADMISSION</b>	Free of charge (Pre-registration required)
<b>PROMOTER</b>	Cabildo de Gran Canaria
<b>ORGANISER</b>	Infecar, Feria de Gran Canaria
<b>PARTNERS</b>	The Gran Canaria Island Energy Council (CIEGC), The Gran Canaria Island Water Council (CIAGC), Cajasiete, the Agüimes Town Council

## Sectors represented at the fair

### ENERGY

- Solar
- Wind
- Biomass
- Hydropower
- Cogeneration
- Energy Efficiency & Management
- On-site Generation
- Policy and Regulatory Framework
- Energy Storage

### WATER

- Equipment
- Supplies
- Piping, Transport & Storage
- Engineering
- Service Providers
- Irrigation
- Operation & Maintenance
- Facilities

### ECO-ISLANDS & ECO-CITIES

- Recycling
- Circular Economy
- Smart and Efficient Buildings
- Smart City Technology
- Sustainable Mobility
- Sustainability
- Local, Regional, and National Administration

## Why sponsor CANAGUA Y ENERGIA?

# 01

An **ideal meeting point** where your brand can connect with your target audience through an immersive experience.

# 02

Gain prominence over competitors through **high-impact visibility and premium positioning**.

# 03

A prime opportunity to showcase your products and services and **engage directly with potential clients**.

# 04

A unique opportunity to **build loyalty** and strengthen **relationships** with key stakeholders.

# 05

CANAGUA Y ENERGÍA is the **leading event for the sector in the Canary Islands**. By participating, you demonstrate your company's commitment to your community.

# 06

**Connect** with new professionals and businesses, while strengthening relationships **with existing and potential clients**.

## PLATINUM SPONSOR: €10,000

- △ Sponsorship of the Technical Conference area. A maximum of two Platinum Sponsors will be appointed: one for the water sector and one for the energy sector.
- △ Inclusion of your logo on graphic materials, promotional content and digital platforms.
- △ Explicit mention in all official event communications.
- △ Assistance and representation at events held as part of the fair programme.
- △ Publication of a photo-news story on the official event website and subsequent promotion on social media.
- △ Inclusion of your logo on reception and welcome displays at the venue entrance and inside the pavilion.
- △ Representation in the official opening ceremony photograph.
- △ Special mention during official press conferences for the event.

## **GOLD SPONSOR : €3,000 (B2B Area)**

- △ Sponsorship of the B2B Area.
- △ Inclusion of your logo on graphic materials, promotional content and digital platforms.
- △ Explicit mention in all official event communications.
- △ Inclusion of your logo on reception and welcome displays at the venue entrance and inside the pavilion.
- △ Representation in the official opening ceremony photograph.
- △ Special mention during official press conferences for the event.

## GOLD SPONSOR : €3,000 (Catering Area)

- △ Sponsorship of the Catering Area.
- △ Inclusion of your logo on graphic materials, promotional content and digital platforms.
- △ Explicit mention in all event official communications.
- △ Inclusion of your logo on reception and welcome displays at the venue entrance and inside the pavilion.
- △ Representation in the official opening ceremony photograph.
- △ Special mention during official press conferences for the event.

## GOLD SPONSOR : €3,000 (Speakers' Corner)

- △ Sponsorship of the Speaker's Corner.
- △ Inclusion of your logo on graphic materials, promotional content and digital platforms.
- △ Explicit mention in all official event communications.
- △ Inclusion of your logo on reception and welcome displays at the venue entrance and inside the pavilion.
- △ Representation in the official opening ceremony photograph.
- △ Special mention during official press conferences for the event.

## SILVER SPONSOR: €1,500

- △ Inclusion of your logo on graphic materials, promotional content and digital platforms.
- △ Explicit mention in all official event communications.
- △ Inclusion of your logo on reception and welcome displays at the venue entrance and inside the pavilion.
- △ Representation in the official opening ceremony photograph.
- △ Special mention during official press conferences for the event.



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